

VET RESEARCH STUDY PROBIOTIC PET SHAMPOO



INGENIOUS PROBIOTICS

SIGNIFICANTLY IMPROVES FUR CONDITION & UNPLEASANT ODOUR



100% of Owners Agreed Fur was Better Kept & Healthier

Owner Feedback

- ✓ 100% rated shampoo as good or very good.
- ✓ 100% agreed fur seemed better kept & healthier.
- ✓ 100% agreed shampoo cleaned fur gently.
- ✓ 100% would recommend & buy after the study.
- ✓ 95% agreed fur was easier to comb.
- ✓ 95% agreed dog odour was eliminated for longer.

Introduction

This research study examines the efficacy and tolerability of Provilan Probiotic Shampoo in a clinical setting, conducted by an independent veterinary practice. Designed to restore microbial balance and support skin health, the shampoo contains naturally sourced, live microorganisms (plant-based probiotics). It was tested over a four-week period on dogs with varying breeds, ages, and coat types.

Clinical Problem

Maintaining optimal skin and coat health in dogs is a challenge, particularly for long-haired breeds prone to odour, matting, and sensitivity. Traditional shampoos often strip natural oils or fail to address microbial imbalances, leading to recurrent issues such as dryness, scaling, and unpleasant odours.

Study Overview

Participants: 20 long-haired dogs (male & female) of different breeds & ages with healthy skin & coat

Criteria Assessed: Erythema, pruritus, scaling, dryness, and skin weeping.

Protocol: 1. Dogs were bathed twice using Provilan Probiotic Shampoo (on Day 1 and Day 7).

2. Owners completed a subjective assessment questionnaire.

3. Dogs were monitored by the veterinary team before, during, and after the trial period.

Results and Clinical Observations - from Vet Team and Owners

Tolerability: All 20 dogs tolerated the shampoo well, with no adverse skin reactions observed during or after the study. No participants discontinued use due to side effects.

Dermatological Improvements: Skin health parameters remained stable or improved, with no signs of erythema, pruritus, or dryness noted post-application.

Owner Feedback:

Coat Health: 100% of owners agreed the fur appeared healthier and better kept. 95% found the fur easier to comb post-treatment.

Odour Control: 95% confirmed the shampoo effectively eliminated dog odour for an extended period.

Ease of Use: Owners appreciated the shampoo's ease of application, pleasant fragrance, and economical use. 100% stated they would recommend and purchase again for continued use.